

**DELTA COLLEGE
BOARD OF TRUSTEES REGULAR MEETING
DELTA COLLEGE MIDLAND CENTER
TUESDAY, SEPTEMBER 13, 2011
7:00 p.m.**

- MEMBERS PRESENT** R. Emrich, K. Ellison, K. Higgs, K. Houston-Philpot, K. Lawrence-Webster, J. MacKenzie, R. E. Selby, E. Wacksman
- MEMBERS ABSENT** R. Stafford
- OTHERS PRESENT** J. Goodnow, B. Baker, E. Beckman, C. Curtis, T. Gould, L. Govitz, P. Graves, T. Grunow, A. Hill, L. Holoman, J. Knochel, T. Kubatzke, T. Light, G. Luczak, C. Lusk, D. Lutz, J. Miller, M. Moore, M. Mosqueda, L. Myles-Sanders, L. Ramseyer, J. Stahl, A. Ursuy, S. Vanderlaan, B. Webb, S. Witzke
- PRESS PRESENT** J. Hall (WSGW)
- CALL TO ORDER** Board Chair R. Emrich called the meeting to order at 7:00 p.m.
- APPROVAL OF AGENDA** R. Emrich called for approval of the agenda. Hearing no comment or objection, the agenda was approved.
- PUBLIC COMMENTS** Board Chair R. Emrich called for comments from the public.
- Alan Hill, Associate Professor of Sociology and Bay County resident, asked the Board to consider the purchase of Bay Valley Hotel & Resort. He said that several academic programs could be offered at the site including culinary arts and hospitality. In addition, the College would be able to utilize the conference center. Mr. Hill said that if the College cannot acquire the property at this time, he hopes that the Administration and Board will work with the Township Board to make sure that Bay Valley Hotel & Resort is maintained as an asset to our community.
- Kim Higgs, Delta Trustee, cited the case of Lansing Schools Education Association MEA NEA v. Lansing Board of Education and said that the case, which made a decision on standing, is directly related to the case of Ader v. Delta College Board of Trustees. He said that he does not feel as though the Board is receiving adequate information regarding the progress of this case. Board Chair R. Emrich called on L. Myles-Sanders, who stated that Board members not involved in the Ader case are being kept informed.
- Ski Vanderlaan, Chair of FEC and Bay County resident, supported Alan Hill's request for the Board to consider purchasing Bay Valley Hotel & Resort. She said that several academic programs would benefit from acquiring this facility including business and technical programs.
- Dr. Goodnow said the Bay Valley idea was intriguing but the recent CLARUS report found no

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*

demand for culinary arts and hospitality graduates in the area. Board members discussed the ideas for Bay Valley and the difficulties of conducting an effective feasibility study in time to decide whether to bid in the upcoming auction. Dr. Goodnow added that College has long standing strategic priorities for the renovation of the Health Professions Building and improvement of off campus centers.

TRUSTEE RESPONSE TO PUBLIC COMMENT

K. Higgs made a motion that the Administration conduct a feasibility study in order to determine if the College should move forward in acquiring Bay Valley Hotel and Resort. E. Wacksman supported the motion.

The motion failed with a vote of 1 in favor (Higgs), 7 opposed.

TREASURER'S REPORT

D. Lutz said that this month, the Treasurer's Report includes year-end statements (for the year ending June 30, 2011) as well as the financial statements for the month ending August 31, 2011.

For the year-ending June 30, (compared to what we budgeted in June, 2010) total revenue was \$65,815,000 and total expenditures were \$65,762,000. This means one-year surplus of \$52,000 which brings the College fund balance to \$6,633,000. This is equal to the target of 10% that the Board of Trustees set for the fund balance.

D. Lutz said that she has reviewed the reports for the month of August. We are on track for the current fiscal year with no significant variances to report.

CONSENT AGENDA

Board Chair R. Emrich called for approval of the consent agenda.

The Board unanimously approved the consent agenda, approving the minutes of the Board Dinner Meeting, Budget Hearing, and Regular Meeting that was held on June 14, 2011. The minutes of the June 28, 2011, Special Meeting of the Board of Trustees were also approved as part of the consent agenda.

BYLAWS COMMITTEE

Board Chair Emrich presented the first reading of revisions to the Board Bylaws as well as the Board Operating Parameters. The proposed changes are being brought forward by the Board Bylaws Committee. The changes will be discussed and voted on at the October 11, 2011, Board of Trustees Meeting.

ADMINISTRATIVE REPORTS

**STUDENT SUCCESS
STUDENT RETENTION
AND TITLE III –
STRENGTHENING
INSTITUTIONS**

J. Miller presented the results of the postcard campaign to encourage students who had applied to Delta and participated in orientation to register for classes. Close to 1300 postcards were sent out. As a result of the campaign, 235 students registered (2,188 credits) for a total of \$218,800.

M. Mosqueda presented the results of the red carpet registration event. The red carpet registration event, "Pioneer Your Future," provided a one-stop approach and helped those

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*

who may have thought it was too late to come to Delta this fall to enroll. The event was held from 12:00 p.m. – 12:00 a.m. on August 18. As a result of this effort, 163 students registered (800 credit hours). This means an \$80,000 positive impact for the College.

T. Kubatzke said that our Title III efforts are focusing in 4 areas:

- Clear educational goals – Martin Finney
- Student Engagement – Amy McPike
- Data and Planning – Brigit Dyer
- Services – SLA Program

The College is offering more ways to engage and involve students. Faculty members can alert us about students who may be at-risk using the MyAlert program. In addition, the College is collecting data to find out why people are leaving Delta so that actions can be taken to retain those students.

PRESIDENT’S REPORT

Gifts to the College for the month of August 2011

Delta College Foundation – \$24,263.00
Delta Public Broadcasting - \$42,951.00
Monthly combined total – \$67,214.00

Personnel Report

Welcome and congratulations to the following new faculty and staff members who have been appointed for the fall semester.

- Jonathon Gittins, Chemistry Instructor in the Science Division
- Timothy Hendrickson, Music Instructor in the Humanities Division
- Nicole Ryan, CST Instructor in the Business and Information Technology Division
- Stacy Smith, Associate Dean of Academic Systems and Student Achievement (Academic Services)

A complete report of hires and separations for the month of August is also included in packets.

Enrollment Report

Fall semester began on Saturday, August 27. As of today, 11,498 students are enrolled (4548FT/6950PT).

Newsworthy

Dr. Goodnow announced that Deb Lutz, Vice President of Business and Finance, has been selected as the 2011 Community College Business Officers Outstanding Chief Business Award Winner for Region V.

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*

The Outstanding Chief Business Officer Award honors those individuals with distinguished service to their institution and community. Award winners are nominated and chosen by their peers.

Deb will be recognized during the Community College Business Officers Annual International Conference in Louisville, Kentucky, September 17 – 22, 2011.

Congratulations, Deb!

League for Innovation

Dr. Goodnow will attend the League for Innovation Fall Board Meeting in Iowa September 14 – 16, 2011. She shared a few of the exciting projects that are happening as a result of the work of the League.

Mary Spilde, President, **Lane Community College**, and Gerardo E. de los Santos, League President and CEO, are editors of *The Sustainable Community College: Holistic Approaches to Sustainability*, a new League publication focusing on sustainability in community colleges. This new publication includes contributions by Delta College.

A subcommittee of League Representatives, working with League staff, prepared a concept paper outlining a large-scale project for increasing faculty diversity in community colleges. The project's goals are (1) to develop, implement, and make widely available a set of proven resources and strategies for recruiting, hiring, and retaining a diverse faculty in community and technical colleges; and (2) to develop and launch a nationwide media campaign promoting the community college as a rewarding career option, and aimed specifically at underrepresented minorities. The paper was presented to the Representatives and has been included in the collection of concept papers prepared for presentation to possible funders.

Announcements

Dr. Goodnow thanked the staff of the Midland Center for hosting the meeting this evening.

Amanda Givens is working to update the information on our Board of Trustees website. We currently include a photo of each Trustee and information on Board term(s) of service. In doing research, we have found that many schools also include biographical information on each Trustee. Trustees are asked to complete a biographical information form and submit it to Amanda as soon as possible. Trustees who do not wish to include biographical information on the website should also let Amanda know.

The Delta Sculpture Walk premiere will take place on Sunday, September 18, from 2 – 4p. We have 8 permanent works and 10 that are on loan, and the entire initiative was funded by private donations through the Delta Foundation.

Dr. Goodnow referenced an article that was included in Board folders about several Saginaw County teens who brought home medals from the NAACP academic competition – ACT-SO (Academic, Cultural, Technological, and Scientific Olympics) - in Los Angeles. Our Delta

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*

College Prevention Program is one of the sponsors of the students who participate in this program each.

Last Tuesday evening, Delta College hosted a special Great Lakes Bay Regional event to celebrate our 50 years of leadership, collaboration and higher education. More than 200 members from the Bay Area, Midland Area and Saginaw County Chambers of Commerce visited campus as we showcased our training capabilities.

Restoration of Delta College's center Courtyard began on May 2 and should wrap up within the next week or so. The overall project is about 2-3 weeks behind schedule, due to more extensive repairs being needed in the pool basin by the fountain. Sod was installed over the Labor Day weekend and we're still on target to hold the dedication ceremony October 9th.

Beginning September 21, a bi-weekly health clinic will be held at the **Delta Ricker Center** from 1:30 p.m. -3:30 p.m. on the 1st and 3rd Wednesday of each month. A focus topic has been selected for each day. Health topics range from prostate cancer to depression. A qualified health professional will facilitate an educational session on each topic. Relevant screenings or risk assessments will be offered. In addition, uninsured individuals can seek consultations regarding acute and chronic illnesses. With the cooperation of Synergy Medical Education Alliance, residents will conduct non-invasive assessments and prescribe needed medication. Individuals are then able to fill the approved prescriptions through the pharmacy at the GreenHouse Center for Hope. Community Health Navigators will also assist individuals in applying for the Saginaw Health Plan or other services for which they may qualify. This event is sponsored by St. Mary's of Michigan.

The President's Speaker Series proudly presents *Freedom Writers: How a Teacher and 150 Teens Used Writing to Change Themselves and the World Around Them*. Erin Gruwell, Founder of the Freedom Writers Foundation, will be on campus Wednesday, October 5, at 10:00 a.m., in the Lecture Theater (G-160). The film "Freedom Writers" will be shown Tuesday, October 4, at 2:00 p.m. at the Ricker Center and at 7:00 p.m. in the Main Campus Lecture Theater free of charge thanks to the sponsorship of Phi Theta Kappa.

We will be hosting 10 visitors from Kenya from October 6 – October 31. Two of the ten visitors are college board members. Dr. Goodnow asked that Kimberly Houston-Philpot (Midland County), Karen Lawrence-Webster (Saginaw County), Dee Dee Wacksman (Bay County), and Earl Selby (Saginaw County) assist us with taking our visitors around to various community events. The College would like to have the visiting board members experience what it's like to be a Delta College Trustee. At the end of October, Dr. Goodnow will host a dinner at the Farmhouse for our Kenya visitors. Trustees will be receiving additional information soon.

Delta will be holding a campus wide Open House on Sunday, October 9th from noon to 5pm. There will be a special mailing to every resident's home during the last week of September.

Two weeks ago, as the semester began, the College launched our annual employee fundraising campaign. This year's campaign is in support of the upcoming Health Professions Building renovation, and the campaign is called INNOVATION. There are about 30 Team

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*

Captains who are helping by personally delivering our packet of materials and making request for support. So far, the Foundation has heard from 22.6% of the employees and we have raised more than \$37,000.00. Our overall goal is to have as close to 100% participation as possible.

This morning, Dr. Goodnow was the speaker at the Bay Area Chamber of Commerce Eye Opener Breakfast. One of the facts that she shared with attendees is that 1 in 8 local residents have recently taken a class at Delta. There were about 200 people in the room and she asked them to raise their hands if they had taken a class at Delta College or if they know someone who has. It was powerful to see almost every hand in the room go up. Delta College is making a difference in our community!

TRUSTEE COMMENTS

E. Wacksman said that P. Graves presented on the topic of Delta's 50th Anniversary at the Noon Rotary Club today. She thanked Pat for doing a great job. She also encouraged attendance at the Delta College choral concerts that are directed by faculty member, Tim Hendrickson. She suggested that the students perform at a Board Dinner Meeting in the future.

K. Higgs asked why the position of athletic director was not posted after Greg Mallek resigned. T. Kubatzke stated that when a resignation occurs, the Administration carefully examines the position to make sure that resources are being used the most efficiently. The Administration decided on a reorganization to fill the vacancy and merged the positions of Athletic Director and Athletic Trainer. Shelly Raube is well-qualified to fill the reorganized position of Athletic Director and head Athletic Trainer.

K. Ellison said that she appreciated the opportunity to talk with members of FEC, ECAPS, and SSEC this evening. She said it was rewarding to hearing the great things that are happening on campus as well as some suggestions for improvement. Trustee Ellison also congratulated D. Lutz and thanked the College for the commitment to studying student persistence and retention.

K. Higgs said that the College's outside counsel had filed a complaint against him with the Attorney Grievance Commission. He stated the Attorney Grievance Commission concluded that he had not violated the professional rules and investigation has been dismissed.

K. Houston-Philpot thanked D. Lutz for her succinct comments in explaining the year-end budget report. Trustee Houston-Philpot congratulated Mott CC on being selected as the one of the top ten schools for the Aspen Prize.

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*

ADJOURNMENT

There being no further business, Board Chair R. Emrich adjourned the meeting at 8:27 p.m.
Respectfully submitted,

Leslie Myles-Sanders, Board Secretary

Andrea Ursuy, Recording Secretary

*Approved by the Board of Trustees at the October 2011
Regular Meeting.*